

2026



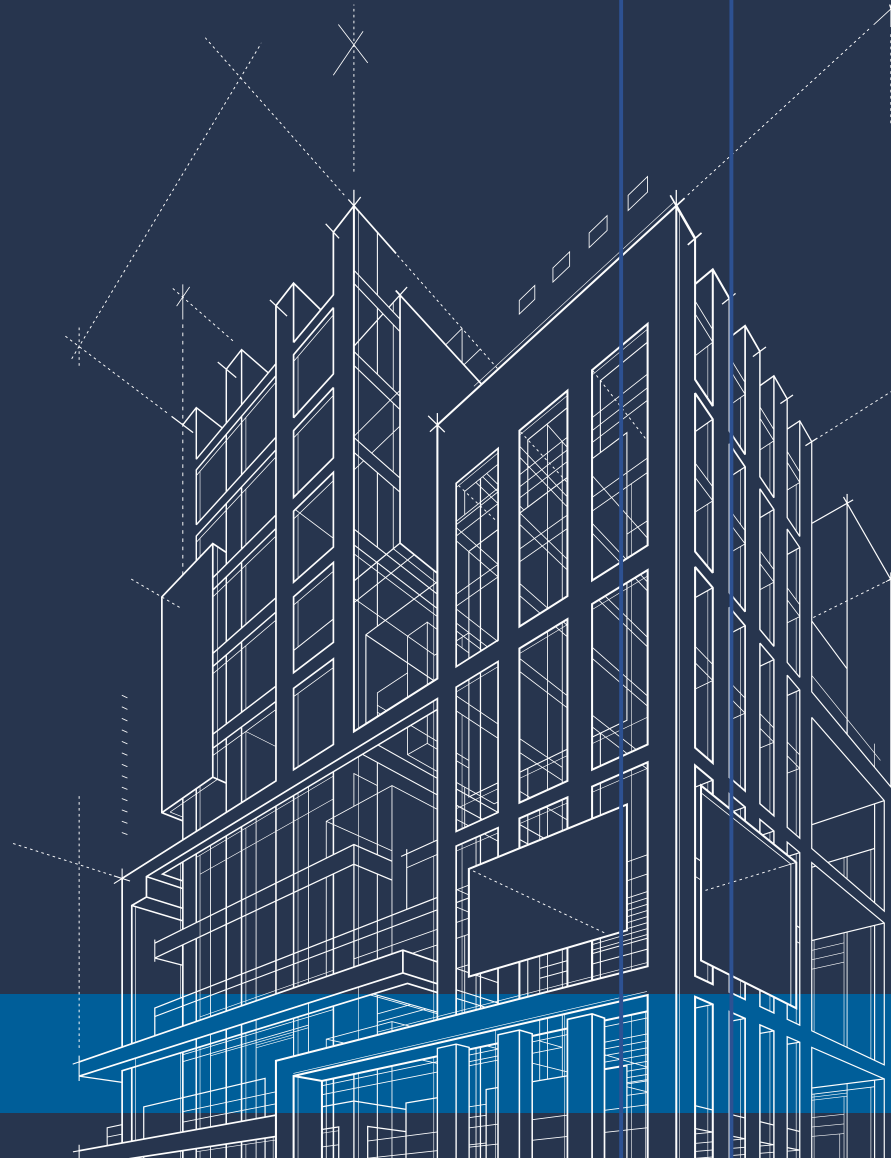
BLUEPRINTS

for a *better tomorrow*

GivingTuesday Sponsorship Package

BLUE DOOR


CONSTRUCT
A Social Enterprise by BLUE DOOR





BLUEPRINTS

for a *better tomorrow*

About Blue Door

Founded in 1982, Blue Door is a registered charity working across York, Durham, and Peel Regions to prevent and end homelessness. Through more than 10 innovative programs, Blue Door helps individuals and families build a foundation for long-term stability through housing, health and well-being, and meaningful employment opportunities.

Construct's Impact

Blue Door's employment program, Construct, provides a blueprint for a better tomorrow through skilled trades training, practical work experience, and wraparound supports.

2025 Construct Outcomes



- **247** Construct participants received training
- **87%** of participants successfully graduated
- **80%** secured employment within six months of graduation
- Since the program began in 2020, **900+** participants have received training through Construct





Be Part of the Blueprint, Build a Better Tomorrow

Your GivingTuesday Sponsorship Supports Construct!

GivingTuesday 2026 supports Construct, Blue Door's award-winning eight-week skilled trades training program.

Through in-class instruction, hands-on work experience, and wraparound supports, Construct removes barriers to employment and equips participants with the skills, experience, and confidence needed to build successful, long-term careers.

Through Blueprints for a Better Tomorrow, sponsors help participants access meaningful employment opportunities, achieve greater stability, and build brighter futures.

Our 2026 Goal

This GivingTuesday, our goal is to raise **\$100,000** to expand skilled trades training and employment opportunities through Construct.

By becoming a matching sponsor, your organization will inspire others to give and help more participants access the skills, support, and opportunities they need to build a better tomorrow.





Become a Sponsor

This GivingTuesday, inspire your community to give and help build brighter futures for people facing homelessness by becoming a matching sponsor.

Presenting Sponsor – \$10,000

- Feature your company as the exclusive Presenting Sponsor across all GivingTuesday communications
- Showcase your company through a spotlight story in a Blue Door e-newsletter
- Logo included in all GivingTuesday email communications
- Recognition in all media
- Take over Blue Door's Instagram and Facebook stories
- Spotlight on Blue Door's [Corporate Sponsorship](#) webpage
- Logo featured in every donor thank-you email and in the GivingTuesday promotional video if sponsorship is confirmed before November 2nd, 2026
- Logo displayed on the GivingTuesday donation page
- Recognition in collective GivingTuesday sponsor social media posts

Impact Sponsor – \$6,500

- Recognition in all media
- Take over Blue Door's Instagram and Facebook stories
- Spotlight on Blue Door's [Corporate Sponsorship](#) webpage
- Logo featured in every donor thank-you email and in the GivingTuesday promotional video if sponsorship is confirmed before November 2nd, 2026
- Logo displayed on the GivingTuesday donation page
- Recognition in collective GivingTuesday sponsor social media posts

Community Sponsor – \$3,000

- Logo featured in every donor thank-you email and in the GivingTuesday promotional video if sponsorship is confirmed before November 2nd, 2026
- Logo displayed on the GivingTuesday donation page
- Recognition in collective GivingTuesday sponsor social media posts

Supporting Sponsor – \$1,500

- Logo displayed on the GivingTuesday donation page
- Recognition in collective GivingTuesday sponsor social media posts





How to Become a Sponsor

Help participants build their Blueprints For a Better Tomorrow by becoming a GivingTuesday sponsor.

Confirm your sponsorship!

Contact Aaraf Ahmed
Manager, Resource Development
Blue Door

aaraf.a@bluedoor.ca
647-936-7693





GivingTuesday 2025 Spotlight

\$87,205 total raised

1,100+ views on the GivingTuesday campaign video

3,500+ newsletter recipients reached

12,000+ people reached through social media

*Check out the 2025
GivingTuesday Video!*

