



HOCKEY HELPS THE HOMELESS

ANNUAL YORK REGION TOURNAMENT

FRIDAY, DECEMBER 11TH, 2026 | MAGNA CENTRE

PREMIER NATIONAL PARTNER



NATIONAL FOUNDING SPONSOR



GET INVOLVED TODAY. SHUTOUT HOMELESSNESS.
SUPPORT@HHTH.COM

HHTH.COM | CHARITABLE NUMBER: 865580146 RR0001

ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.



We need you. Together, we will end homelessness in York Region and beyond.

► OUR IMPACT & PARTNERS IN YORK REGION

Since inception, HHTH has granted over \$39 million nationally and the York Region Tournament alone has granted over \$2,310,000 to our local partner agencies who provide a variety of services including emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness.

HOCKEY HELPS THE HOMELESS
HAS GRANTED OVER

\$39,000,000+

NATIONALLY TO OUR BENEFICIARIES



BLUE DOOR | ADOBE PROGRAM

Blue Door is the largest emergency housing provider in York Region, helping individuals at risk of homelessness. They offer emergency housing at three locations and a seasonal program called Mosaic Interfaith Out of the Cold. They also provide transitional and supportive housing for families, senior men, and 2SLGBTQ+ youth. Their goal is to improve lives by supporting housing search, case management, skills training, and more.



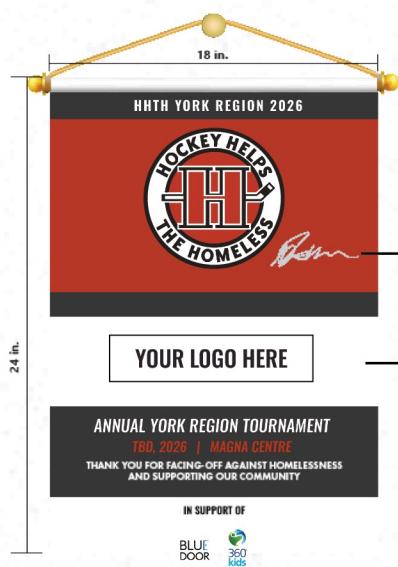
360°KIDS | TRANSITIONS HOUSING PROGRAM FOR YOUTH

360°kids has been providing support services to at-risk and homeless youth in York Region for the past 34 years. Our primary focus is prevention, crisis, and aftercare services to vulnerable and homeless youth with wraparound supports such as housing, employment, education and health and well-being to assist youth to transition to independence successfully into adulthood.

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP DETAILS											
	PRESENTING \$25,000	RECEPTION \$7,500	GAME DAY \$5,000	DIVISION \$5,000	PLAYER GIFT \$5,000	VOLUNTEER \$5,000	SAFETY \$4,000	LUNCH \$4,000	BREAKFAST \$3,000	RINK (x4) \$2,500	PUCK \$2,000
COMPLIMENTARY TEAM											
LOGO ON ALL PROMO MATERIAL											
SPEAKING ROLE AT RECEPTION											
LOGO ON RECEPTION MATERIALS											
LOGO ON ALL PLAYER JERSEYS											
LOGO IN RECEPTION PRESENTATION											
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP											
LOGO ON WELCOME & THANK YOU BANNER											
LOGO ON TOURNAMENT MICRO-SITE											



PENNANT SPONSOR | \$1,000

ALSO INCLUDES: • LOGO ON TOURNAMENT WEBSITE • LOGO ON WELCOME & THANK YOU BANNER

SIGNED BY NHL ALUMNI & OLYMPIANS

COMPANY IS PRESENTED WITH THE PENNANT TO TAKE HOME AFTER THE EVENT



FEATURED
NHL ALUMNI TBD

TEAM FRANCHISE | \$3,000



- 15 participant spots in the tournament
* ALL PLAYERS MUST FUNDRAISE A MINIMUM OF \$750
- 1 NHL alumni or olympian per team
- Company logo on locker room door
- Company logo on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo in Draft Night program
- Company logo on tournament micro-website
- Player invitation(s) to the exclusive Draft Night

ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES

1 PRO PER TEAM | 3 ON ICE HOCKEY GAMES |
PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED
LOCKER ROOM | PARTICIPANT GIFT | GAME DAY FOOD
& BEVERAGES PROVIDED | LIVE PRO DRAFT NIGHT

Engage employees and clients by inviting them to join your team! Not only will they have an unforgettable day of hockey and get treated like a pro, with the pros, they will also make a real impact in the community.

"HHTH IS AN AMAZING CAUSE THAT POSITIVELY IMPACTS THE COMMUNITY. OUR TEAM FELT LIKE WE WON BEFORE WE HIT THE ICE BY RAISING SO MUCH MONEY. IT IS SUCH A TREAT TO PARTICIPATE AND HAVING A GREAT TIME WITH NHL ALUMNI!"

ROBBIE L.

Participant



YORK REGION DRAFT NIGHT | TBD, 2026

ENJOY A LIVE PRO DRAFT WITH YOUR TEAM, COMPLETE WITH FOOD & BEVERAGES. HOSTED BY A CELEBRITY EMCEE & ATTENDED BY NHL ALUMNI.

WHY GET INVOLVED?

By sponsoring the HHTH York Region Tournament, you are joining a committed team of passionate advocates and community leaders who are dedicated to creating a future where every Canadian has a place to call home.



"HOCKEY HELPS THE HOMELESS IS AN ORGANIZATION I'M PROUD TO BE A PART OF; THE WORK THAT'S BEING DONE IN COMMUNITIES ALL ACROSS CANADA IS TRULY MAKING A DIFFERENCE. THE TOURNAMENTS ARE A LOT OF FUN TO BE A PART OF AND HHTH DOES AN INCREDIBLE JOB OF PUTTING ON THESE EVENTS."

BRAD MAY

Stanley Cup Champion

WHY GET INVOLVED?



**EMPLOYEE & CLIENT
ENGAGEMENT**



**IMPACT
IN YOUR COMMUNITY**



**VISIBILITY
FOR YOUR BRAND**



**INTERACTION
WITH HOCKEY GREATS**

**3,000+
PARTICIPANTS**

**20,000+
DONORS**

**50+
BENEFICIARY
PARTNERS**

**18,000+
LIVES
TOUCHED**

IN GOOD COMPANY

When you support a Hockey Helps the Homeless tournament, you will join a number of prominent local, national, and global companies who are proud to make an impact in the local community.



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THANK YOU FOR YOUR INTEREST IN SUPPORTING THE
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