



HOCKEY HELPS THE HOMELESS

5TH ANNUAL DURHAM REGION TOURNAMENT

FRIDAY, MAY 8, 2026 | CAMPUS ICE CENTRE

NATIONAL FOUNDING SPONSOR



PREMIER NATIONAL PARTNER



GET INVOLVED TODAY. **SHUTOUT HOMELESSNESS.**

ANDREW GUCCIARDI | ANDREW@HHTH.COM

HHTH.COM | CHARITABLE NUMBER: 865580146 RR0001

ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.



We need you. Together, we will end homelessness in Durham Region and beyond.

► OUR IMPACT & PARTNERS IN DURHAM REGION

Since inception, HHTH has granted over \$33 million nationally and the Durham Region Tournament alone has granted over \$130,000 to our local partner agency, Durham Youth Services. This year, we will be supporting two additional charities, Blue Door and Back Door Mission. Together, they provide a variety of services, which include emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness of all ages and backgrounds, while aiming to create long term solutions to end homelessness across the country.

HOCKEY HELPS THE HOMELESS
HAS GRANTED OVER

\$33,000,000+

NATIONALLY TO OUR BENEFICIARIES



DURHAM YOUTH SERVICES

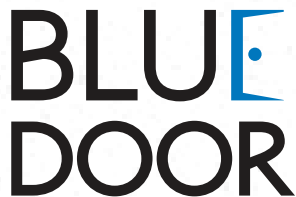
At Durham Youth Services (DYS) the focus is on solutions: they are working on expanding the services offered, from emergency shelter to transitional housing to outreach services for prevention and early intervention for youth.

Durham Youth Services partners with youth aged 16 - 24 to achieve and maintain lasting solutions to their housing crisis. We operate youth homelessness prevention programs, a youth-focused emergency shelter, two transitional homes, and housing support and case management programs for youth experiencing homelessness.

BLUE DOOR

Blue Door is the largest emergency housing provider in York Region, helping individuals at risk of homelessness. They offer emergency housing at three locations and a seasonal program called Mosaic Interfaith Out of the Cold. They also provide transitional and supportive housing for families, senior men, and 2SLGBTQ+ youth. Their goal is to improve lives by supporting housing search, case management, skills training, and more.

HHTH funds will support Blue Door's program called "Abode" to support families experiencing homelessness. Abode provides up to one year of subsidized housing and support services, helping families overcome barriers and achieve independence. The program includes a full-time Supportive Housing Case Manager. Abode offers a proven pathway out of homelessness, enabling families to escape poverty and attain housing stability.



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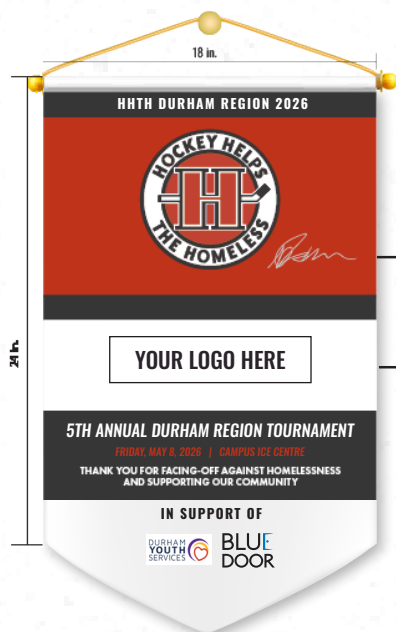
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SPONSORSHIP OPPORTUNITIES



SPONSORSHIP DETAILS	PRESENTING \$20,000	DRAFT NIGHT \$10,000	GAME DAY \$7,500	VOLUNTEER \$5,000	DIVISION (x2) \$3,000	PLAYER GIFT \$2,500	PUCK \$2,500	LUNCH \$2,500	BREAKFAST \$2,000	RINK (x2) \$2,000	BAG DROP \$2,000
COMPLIMENTARY TEAM											
LOGO ON ALL PROMO MATERIAL											
SPEAKING ROLE AT DRAFT NIGHT RECEPTION											
LOGO ON DRAFT NIGHT MATERIALS											
LOGO ON ALL PLAYER JERSEYS											
LOGO IN DRAFT NIGHT PRESENTATION											
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP							LOGO ON OFFICIAL TOURNAMENT PUCK				
LOGO ON WELCOME & THANK YOU BANNER											
LOGO ON TOURNAMENT MICRO-SITE											



PENNANT SPONSOR | \$1,000

- ALSO INCLUDES:
- LOGO ON TOURNAMENT WEBSITE
 - LOGO ON WELCOME & THANK YOU BANNER
 - LOGO IN DRAFT NIGHT PRESENTATION

SIGNED BY NHL ALUMNI & OLYMPIANS

COMPANY IS PRESENTED WITH THE PENNANT TO TAKE HOME AFTER THE EVENT



FEATURED
NHL ALUMNI BRAD MAY

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TEAM FRANCHISE SPONSOR | \$3,000



- 15 participant spots in the tournament
* ALL PLAYERS MUST PAY A \$150 REGISTRATION FEE AND FUNDRAISE A MINIMUM OF \$350
- 1 NHL alumni or Olympian per team
- Company logo on locker room
- Visibility on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo featured in Draft Night program
- Company logo on tournament website
- Team invitation to the Draft Night reception

ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES:

1 PRO PER TEAM | 3 ON ICE HOCKEY GAMES |
PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED
LOCKER ROOM | PARTICIPANT GIFT | GAME DAY FOOD
& BEVERAGES PROVIDED | LIVE DRAFT NIGHT

Engage employees and clients by inviting them to join your team! Not only will they have an unforgettable day of hockey and get treated like a pro, with the pros, they will also make a real impact in the community.

***EACH PLAYER IS RESPONSIBLE FOR PAYING A \$150 REGISTRATION FEE AND FUNDRAISING A MINIMUM OF \$350 BEFORE PUCK DROP**

"HHTH IS AN AMAZING CAUSE THAT POSITIVELY IMPACTS THE COMMUNITY. OUR TEAM FELT LIKE WE WON BEFORE WE HIT THE ICE BY RAISING SO MUCH MONEY. IT IS SUCH A TREAT TO PARTICIPATE AND HAVING A GREAT TIME WITH NHL ALUMNI!"

ROBBIE L.

HHTH Participant

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WHY GET INVOLVED?

By sponsoring the HHTH Durham Region Tournament, you are joining a committed team of passionate advocates and community leaders who are dedicated to creating a future where every Canadian has a place to call home.



"HOCKEY HELPS THE HOMELESS IS AN ORGANIZATION I'M PROUD TO BE A PART OF; THE WORK THAT'S BEING DONE IN COMMUNITIES ALL ACROSS CANADA IS TRULY MAKING A DIFFERENCE. THE TOURNAMENTS ARE A LOT OF FUN TO BE A PART OF AND HHTH DOES AN INCREDIBLE JOB OF PUTTING ON THESE EVENTS."

BRAD MAY

Stanley Cup Champion

WHY GET INVOLVED?



**EMPLOYEE & CLIENT
ENGAGEMENT**



**IMPACT
IN YOUR COMMUNITY**



**VISIBILITY
FOR YOUR BRAND**



**INTERACTION
WITH HOCKEY GREATS**

**4,000+
PARTICIPANTS**

**30,000+
DONORS**

**65+
BENEFICIARY
PARTNERS**

**90,000+
LIVES
TOUCHED**

IN GOOD COMPANY

When you support a Hockey Helps the Homeless tournament, you will join a number of prominent local, national, and global companies who are proud to make an impact in the local community.

PREMIER NATIONAL PARTNER



NATIONAL FOUNDING SPONSOR



PREMIER NATIONAL PARTNER



NATIONAL PRO JERSEY SPONSOR



STICK INCENTIVE SPONSOR



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THANK YOU FOR YOUR INTEREST IN SUPPORTING THE
5TH ANNUAL DURHAM REGION TOURNAMENT

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WWW.HOCKEYHELPS THEHOMELESS.COM

TO GET INVOLVED, PLEASE CONTACT
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