

BLUE DOOR

**GIVING
TUESDAY**

Sponsorship Package



ABOUT US

Founded in 1982, Blue Door is a registered charity dedicated to addressing the root causes of homelessness within York, Durham, and Peel Regions.

Through more than 10 programs, Blue Door provides **proven pathways out of poverty and homelessness**, including:

Health Supports

Peer support, psychotherapy, direct on-site access to physicians at Blue Door's Health Hub, and Hospital In-Reach Workers at Southlake Hospital.

Housing

Emergency, seasonal, transitional, and affordable housing, along with housing retention supports to help people maintain their homes.

Employment Supports

Construct, our award-winning social enterprise, equips participants with the skills and experience needed to secure meaningful careers in the trades.

OUR MISSION

Enable housing stability by driving innovative housing, health, and employment solutions that prevent and end homelessness.

Blue Door's Impact Last Year

85,610
nights of
safety
provided

550
Construct
trainees
supported

83% of
Construct
participants
employed

23,520
meals
served

GIVINGTUESDAY 2025

Your GivingTuesday Sponsorship Supports Construct

GivingTuesday 2025 is geared towards supporting Construct. Construct is Blue Door's 8-week skilled trades training program that helps launch vulnerable individuals into successful, long-term careers.

Participants gain:

- In-class training
- On-the-job work experience
- Wraparound supports

Construct breaks down barriers, opening doors to opportunity.

CONSTRUCT'S IMPACT



Our 2025 Goal

This GivingTuesday, **our goal is to raise \$100,000** to expand construction training and job opportunities through Construct.

By becoming a matching sponsor, you will inspire your community and encourage your community to give back.

GivingTuesday 2024 Spotlight

\$97,199.78
raised
overall

\$50,000
matching
sponsor goal
reached

100+
donors

BECOME A SPONSOR

Presenting Sponsor

\$20,000

- Promoted as Presenting Sponsor in all GivingTuesday communications: “Blue Door’s GivingTuesday - Presented by *Your Company Name*”
- Spotlight story featuring your company in one of Blue Door’s bi-weekly e-newsletters
- Blue Door Instagram and Facebook story take-over day leading up to GivingTuesday
- Feature on Blue Door’s corporate sponsorship webpage
- Logo in GivingTuesday promotional video
- Logo on Blue Door’s GivingTuesday crowdfunding form
- Logo on all Blue Door’s GivingTuesday’s e-communications
- Logo on GivingTuesday thank you emails to donors
- Recognition in Blue Door’s GivingTuesday press release
- Recognition on collective GivingTuesday sponsorship post/story

Impact Sponsor

\$10,000

- Blue Door Instagram and Facebook story take-over day leading up to GivingTuesday
- Feature on Blue Door’s corporate sponsorship webpage
- Logo in GivingTuesday promotional video
- Logo on Blue Door’s GivingTuesday crowdfunding form
- Logo on all Blue Door’s GivingTuesday’s e-communications
- Logo on GivingTuesday thank you emails to donors
- Recognition in Blue Door’s GivingTuesday press release
- Recognition on collective GivingTuesday sponsorship post/story

BECOME A SPONSOR

Community Sponsor

\$5,000

- Feature on Blue Door's corporate sponsorship webpage
- Logo in GivingTuesday promotional video
- Logo on GivingTuesday thank-you emails to donors
- Logo on Blue Door's GivingTuesday crowdfunding form
- Recognition in collective GivingTuesday sponsorship post/story

Supporting Sponsor

\$1,500

- Logo on Blue Door's GivingTuesday crowdfunding form
- Recognition in collective GivingTuesday sponsorship post/story

How to Become a Sponsor

- **Confirm your sponsorship level** by contacting Aaraf Ahmed, manager of Resource Development at Blue Door, at aaraf.a@bluedoor.ca or (905)-806-4764.
 - Please include a high-quality copy of your company logo (JPG or PNG) in your email.
- **Make a payment online**, over the phone, or by cheque made out to **Blue Door**.