



HOCKEY HELPS THE HOMELESS

ANNUAL YORK TOURNAMENT

FRIDAY, DECEMBER 13, 2024 | MAGNA CENTRE

PREMIER NATIONAL PARTNER



GET INVOLVED TODAY. SHUTOUT HOMELESSNESS.
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HHTH.COM | CHARITABLE NUMBER: 865580146 RR0001

ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.

We need you. Together, we will end homelessness in York Region and beyond.



► OUR IMPACT & PARTNERS IN YORK REGION

Since inception, HHTH has granted over \$28 million nationally and the York Region Tournament alone has granted over \$2,010,000 to our local partner agencies who provide a variety of services including emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness.

HOCKEY HELPS THE HOMELESS
HAS GRANTED OVER

\$28,000,000

NATIONALLY TO OUR BENEFICIARIES

BLUE DOOR



BLUE DOOR | ADOBE PROGRAM

Blue Door is the largest emergency housing provider in York Region, helping individuals at risk of homelessness. They offer emergency housing at three locations and a seasonal program called Mosaic Interfaith Out of the Cold. They also provide transitional and supportive housing for families, senior men, and 2SLGBTQ+ youth. Their goal is to improve lives by supporting housing search, case management, skills training, and more.

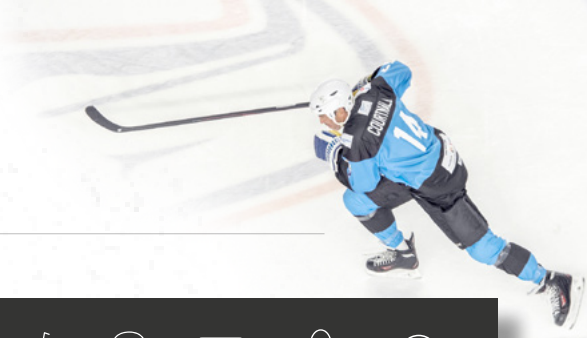
HHTH funds will support Blue Door's program called "Abode" to support families experiencing homelessness. Abode provides up to one year of subsidized housing and support services, helping families overcome barriers and achieve independence. The program includes a full-time Supportive Housing Case Manager. Abode offers a proven pathway out of homelessness, enabling families to escape poverty and attain housing stability.

360°KIDS | TRANSITIONS HOUSING PROGRAM FOR YOUTH

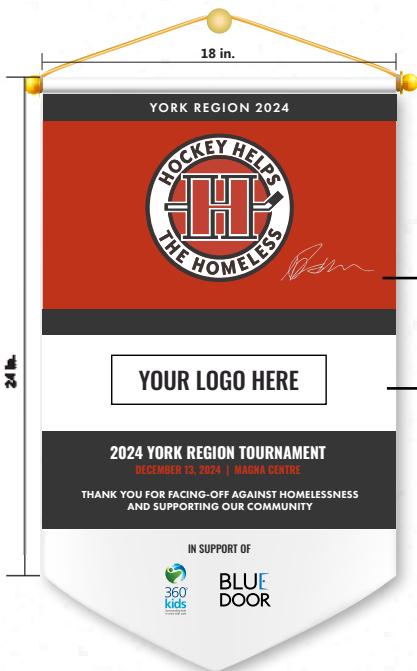
360°kids has been providing support services to at-risk and homeless youth in York Region for the past 34 years. Our primary focus is prevention, crisis, and aftercare services to vulnerable and homeless youth with wraparound supports such as housing, employment, education and health and well-being to assist youth to transition to independence successfully into adulthood.

360°kids will use the tournament funds to support their Transitions housing program for youth. This program offers Extended Transitional Affordable Housing to youth aged 16-26 in York Region. Youth pay affordable rent that gradually increases over three years, with support teams helping them maintain housing and achieve future goals. Weekly meetings ensure they stay on track, and challenges with landlords are addressed. The program also helps youth find housing after completion, and employed youth can save rent for a future deposit. The funds will cover program costs and maintenance.

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP DETAILS	PRESENTING	GAME DAY	AFTER PARTY	DIVISION	PLAYER GIFT	VOLUNTEER	LUNCH	BREAKFAST	RINK (x2)	BAG DROP	PUCK
	\$20,000	\$10,000	\$5,000	\$5,000	\$5,000	\$3,000	\$3,000	\$2,500	\$2,500	\$2,000	\$2,000
COMPLIMENTARY TEAM	●										
LOGO ON ALL PROMO MATERIAL	●										
SPEAKING ROLE AT EVENT PROGRAM	●	●									
LOGO ON AFTER PARTY MATERIALS	●	●	●								
LOGO ON ALL PLAYER JERSEYS	●	●	●	●	●						
LOGO IN SPONSOR LOOP	●	●	●	●	●	●	●	●	●	●	●
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP	●	●	●	●	●	●	●	●	●	●	●
LOGO ON WELCOME & THANK YOU BANNER	●	●	●	●	●	●	●	●	●	●	●
LOGO ON TOURNAMENT MICRO-SITE	●	●	●	●	●	●	●	●	●	●	●



PENNANT SPONSOR | \$1,000

- ALSO INCLUDES:
- LOGO ON TOURNAMENT WEBSITE
 - LOGO ON WELCOME & THANK YOU BANNER
 - LOGO IN SPONSOR LOOP

SIGNED BY NHL ALUMNI & OLYMPIANS

YOUR COMPANY LOGO

COMPANY IS PRESENTED WITH THE PENNANT TO TAKE HOME AFTER THE EVENT



FEATURED NHL ALUMNI LUKE GAZDIC

TEAM FRANCHISE OPPORTUNITIES



- 15 participant spots in the tournament
*PLAYERS MUST FUNDRAISE A MINIMUM OF \$500 (\$350 FOR WOMEN)
- 1 NHL alumnus or olympian per team
- Company logo on locker room door
- Company logo on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo in event program
- Company logo on tournament micro-website
- Team invitations to post-game celebration

ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES

1 PRO PER TEAM | ON ICE HOCKEY GAMES |
PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED
LOCKER ROOM | PARTICIPANT GIFT | GAME DAY
FOOD & BEVERAGES PROVIDED | RECEPTION PARTY

Engage employees and clients by inviting them to join your team! Not only will they have an unforgettable day of hockey and get treated like a pro, with the pros, they will also make a real impact in the community.

***EACH PLAYER IS RESPONSIBLE FOR FUNDRAISING THEIR MINIMUM \$500 BEFORE PUCK DROP**

TEAM SPONSORSHIP

2 PROS

5 x 5 - 1 PRO
\$3,000
15 SPOTS

WHY GET INVOLVED?

By sponsoring the HHTH York Region Tournament, you are joining a committed team of passionate advocates and community leaders who are dedicated to creating a future where every Canadian has a place to call home.



“HOCKEY HELPS THE HOMELESS IS AN ORGANIZATION I’M PROUD TO BE A PART OF; THE WORK THAT’S BEING DONE IN COMMUNITIES ALL ACROSS CANADA IS TRULY MAKING A DIFFERENCE. THE TOURNAMENTS ARE A LOT OF FUN TO BE A PART OF AND HHTH DOES AN INCREDIBLE JOB OF PUTTING ON THESE EVENTS.”

BRAD MAY

Stanley Cup Champion

WHY GET INVOLVED?



EMPLOYEE & CLIENT
ENGAGEMENT



IMPACT
IN YOUR COMMUNITY



VISIBILITY
FOR YOUR BRAND



INTERACTION
WITH HOCKEY GREATS

3,000+
PARTICIPANTS

20,000+
DONORS

50+
BENEFICIARY
PARTNERS

18,000+
LIVES
TOUCHED

IN GOOD COMPANY

When you support a Hockey Helps the Homeless tournament, you will join a number of prominent local, national, and global companies who are proud to make an impact in the local community.

PREMIER NATIONAL PARTNER



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THANK YOU FOR YOUR INTEREST IN SUPPORTING THE
YORK REGION TOURNAMENT

#THISGAMEMATTERS

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WWW.HOCKEYHELPS THEHOMELESS.COM

TO GET INVOLVED, PLEASE CONTACT
DAVID DIONNE, OPERATIONS MANAGER
DAVID@HHTH.COM

NATIONAL FOUNDING SPONSOR



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