



HOCKEY HELPS THE HOMELESS DURHAM REGION

TOURNAMENT | APRIL, 2025 | TBD



HOCKEY HELPS THE HOMELESS
DURHAM REGION HAS GRANTED OVER

\$115,000+

TO OUR LOCAL BENEFICIARIES

▶ ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.

We need you. Together, we will end homelessness in Durham Region and beyond.

▶ OUR IMPACT IN DURHAM REGION

Since inception, HHTH has granted over \$28 million nationally and the Durham Region Tournament alone has granted over \$115,000 to our local partner agency who provide a variety of services including emergency shelter, transitional housing, and mentorship programs for youth currently experiencing homelessness. For the 4th annual tournament, we are excited to welcome two new beneficiary partners.

▶ OUR LOCAL PARTNERS IN DURHAM REGION

All net proceeds from the Durham Region event support our **3 local partner beneficiaries!**



WHY GET INVOLVED?



EMPLOYEE & CLIENT
ENGAGEMENT



IMPACT
IN YOUR COMMUNITY



VISIBILITY
FOR YOUR BRAND



INTERACTION
WITH HOCKEY GREATS

3,000+
PARTICIPANTS

20,000+
DONORS

50+
BENEFICIARY
PARTNERS

18,000+
LIVES
TOUCHED

SPONSORSHIP DETAILS

PRESENTING \$25,000	DRAFT NIGHT \$10,000	GAME DAY \$5,000	VOLUNTEER \$5,000	DIVISION (x2) \$3,000	PLAYER GIFT \$2,500	PUCK \$2,500	LUNCH \$2,500	BREAKFAST \$2,000	RINK (x2) \$2,000	BAG DROP \$2,000
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COMPLIMENTARY TEAM



LOGO ON ALL
PROMO MATERIAL



SPEAKING ROLE AT
DRAFT NIGHT RECEPTION



LOGO ON DRAFT NIGHT
MATERIALS



LOGO ON ALL
PLAYER JERSEYS



LOGO IN DRAFT NIGHT
PRESENTATION



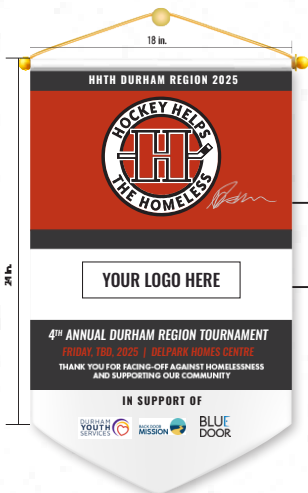
INDIVIDUAL SIGNAGE
RECOGNIZING SPONSORSHIP



LOGO ON WELCOME &
THANK YOU BANNER



LOGO ON TOURNAMENT
MICRO-SITE



PENNANT SPONSOR | \$1,000

- ALSO INCLUDES:
- LOGO ON TOURNAMENT MICRO-SITE
 - LOGO ON WELCOME & THANK YOU BANNER
 - LOGO IN DRAFT NIGHT PRESENTATION

SIGNED BY NHL ALUMNI & OLYMPIANS

COMPANY IS PRESENTED WITH THE PENNANT
TO TAKE HOME AFTER THE EVENT

TEAM FRANCHISE SPONSOR | \$3,000

- 15 participant spots in the tournament
* ALL PLAYERS MUST FUNDRAISE A MINIMUM OF \$500
- 1 NHL alumni or Olympian per team
- Company logo on locker room door
- Company logo on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo in Draft Night program
- Company logo on tournament micro-website
- Player invitation to the Draft Night



ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES:

- 1 PRO PER TEAM | 3 ON ICE HOCKEY GAMES | PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED LOCKER ROOM
PARTICIPANT GIFT | GAME DAY FOOD & BEVERAGES PROVIDED | LIVE DRAFT NIGHT

GET INVOLVED TODAY. **SHUTOUT HOMELESSNESS.**

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