



HOCKEY HELPS THE HOMELESS YORK REGION

TOURNAMENT | FRIDAY, DEC 13TH 2024 | MAGNA CENTRE



▶ ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.

We need you. Together, we will end homelessness in York Region and beyond.

▶ OUR IMPACT IN YORK REGION

Since inception, HHTH has granted over \$28 million nationally and the York Region Tournament alone has granted over \$2,010,000 to our local partner agencies who provide a variety of services including emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness.

▶ OUR LOCAL PARTNERS IN YORK REGION

All net proceeds from the York Region event support our **local partner beneficiaries!**



WHY GET INVOLVED?

HOCKEY HELPS THE HOMELESS HAS GRANTED OVER
\$28,000,000+
NATIONALLY TO OUR BENEFICIARIES

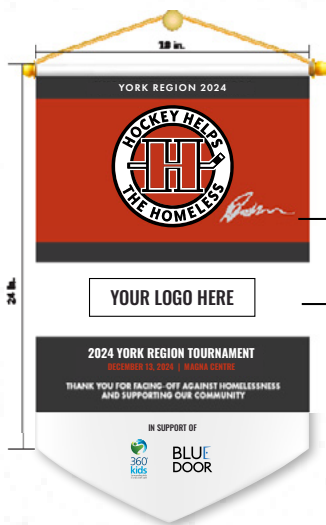
- EMPLOYEE & CLIENT ENGAGEMENT**
- IMPACT IN YOUR COMMUNITY**
- VISIBILITY FOR YOUR BRAND**
- INTERACTION WITH HOCKEY GREATS**

- 3,000+** PARTICIPANTS
- 20,000+** DONORS
- 50+** BENEFICIARY PARTNERS
- 18,000+** LIVES TOUCHED

SPONSORSHIP DETAILS

- PRESENTING \$20,000
- GAME DAY \$10,000
- AFTER PARTY \$5,000
- DIVISION \$5,000
- PLAYER GIFT \$5,000
- VOLUNTEER \$3,000
- LUNCH \$3,000
- BREAKFAST \$2,500
- RINK (x2) \$2,500
- BAG DROP \$2,000
- PUCK \$2,000

	PRESENTING	GAME DAY	AFTER PARTY	DIVISION	PLAYER GIFT	VOLUNTEER	LUNCH	BREAKFAST	RINK (x2)	BAG DROP	PUCK
COMPLIMENTARY TEAM	●										
LOGO ON ALL PROMO MATERIAL	●										
SPEAKING ROLE AT EVENT PROGRAM	●	●									
LOGO ON AFTER PARTY MATERIALS	●	●	●								
LOGO ON ALL PLAYER JERSEYS	●	●	●	●	●						
LOGO IN SPONSOR LOOP	●	●	●	●	●	●	●	●	●	●	●
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP	●	●	●	●	●	●	●	●	●	●	●
LOGO ON WELCOME & THANK YOU BANNER	●	●	●	●	●	●	●	●	●	●	●
LOGO ON TOURNAMENT MICRO-SITE	●	●	●	●	●	●	●	●	●	●	●



PENNANT SPONSOR | \$1,000

- ALSO INCLUDES:
- LOGO ON TOURNAMENT WEBSITE
 - LOGO ON WELCOME & THANK YOU BANNER
 - LOGO IN SPONSOR LOOP

SIGNED BY NHL ALUMNI & OLYMPIANS

YOUR COMPANY LOGO

COMPANY IS PRESENTED WITH THE PENNANT TO TAKE HOME AFTER THE EVENT

TEAM FRANCHISE SPONSOR \$3,000

- 15 participant spots in the tournament
* ALL PLAYERS MUST FUNDRAISE A MINIMUM OF \$500
- 1 NHL alumni or olympian per team
- Company logo on locker room door
- Company logo on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo at post-event reception
- Company logo on tournament micro-website
- Player invitation(s) to the reception



ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES:

- 1 PRO PER TEAM | ON ICE HOCKEY GAMES | PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED LOCKER ROOM | PARTICIPANT GIFT | GAME DAY FOOD & BEVERAGES PROVIDED | RECEPTION PARTY

*EACH PLAYER IS RESPONSIBLE FOR FUNDRAISING A MINIMUM OF \$500 BEFORE PUCK DROP