



HOCKEY HELPS THE HOMELESS YORK REGION

TOURNAMENT | FRIDAY, DEC 15TH 2023 | MAGNA CENTRE



▶ ABOUT HHTH

At Hockey Helps the Homeless, we believe that every Canadian should have a safe place to call home and the supports that they need to thrive. To ensure all homeless Canadians have a fighting chance, we host Pro-Am Hockey Tournaments across Canada where players raise funds to make a direct impact in their own community. 100% of net proceeds stay local to reach the ultimate goal of ending homelessness.

We need you. Together, we will end homelessness in York Region and beyond.

▶ OUR IMPACT IN YORK REGION

Since inception, HHTH has granted over \$24 million nationally and the York Region Tournament alone has granted over \$1,740,000 to our local partner agencies who provide a variety of services including emergency shelter, transitional housing, and mentorship programs for those currently experiencing homelessness.

▶ OUR LOCAL PARTNERS IN YORK REGION

All net proceeds from the York Region event support our **local partner beneficiaries!**



HOCKEY HELPS THE HOMELESS HAS GRANTED OVER

\$24,000,000+

NATIONALLY TO OUR BENEFICIARIES

WHY GET INVOLVED?



EMPLOYEE & CLIENT ENGAGEMENT



IMPACT IN YOUR COMMUNITY



VISIBILITY FOR YOUR BRAND



INTERACTION WITH HOCKEY GREATS

3,000+ PARTICIPANTS

20,000+ DONORS

50+ BENEFICIARY PARTNERS

18,000+ LIVES TOUCHED

SPONSORSHIP DETAILS

PRESENTING \$20,000	GAME DAY \$10,000	AFTER PARTY \$5,000	DIVISION \$5,000	PLAYER GIFT \$5,000	VOLUNTEER \$3,000	LUNCH \$3,000	BREAKFAST \$2,500	RINK (x2) \$2,500	BAG DROP \$2,000	PUCK \$2,000
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COMPLIMENTARY TEAM



LOGO ON ALL PROMO MATERIAL



SPEAKING ROLE AT EVENT PROGRAM



LOGO ON AFTER PARTY MATERIALS



LOGO ON ALL PLAYER JERSEYS



LOGO IN SPONSOR LOOP



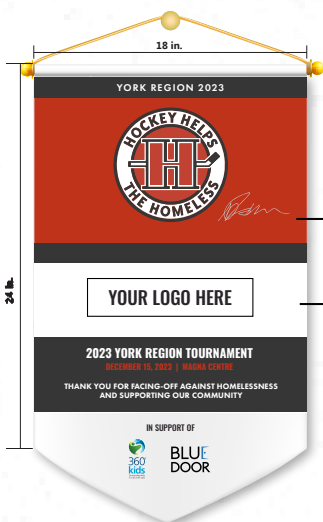
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP



LOGO ON WELCOME & THANK YOU BANNER



LOGO ON TOURNAMENT MICRO-SITE



PENNANT SPONSOR | \$750

- ALSO INCLUDES:
- LOGO ON TOURNAMENT WEBSITE
 - LOGO ON WELCOME & THANK YOU BANNER
 - LOGO IN SPONSOR LOOP

SIGNED BY NHL ALUMNI & OLYMPIANS

YOUR COMPANY LOGO

COMPANY IS PRESENTED WITH THE PENNANT TO TAKE HOME AFTER THE EVENT

TEAM FRANCHISE SPONSOR \$3,000

- 15 participant spots in the tournament
* ALL PLAYERS MUST FUNDRAISE A MINIMUM OF \$500
- 1 NHL alumni or olympian per team
- Company logo on locker room door
- Company logo on welcome & thank you banner
- Company logo highly visible on your team's HHTH tournament jersey
- Company logo at post-event reception
- Company logo on tournament micro-website
- Player invitation(s) to the reception



ALL PLAYERS ENJOY THE HHTH PRO EXPERIENCE WHICH INCLUDES:

1 PRO PER TEAM | ON ICE HOCKEY GAMES | PERSONALIZED JERSEYS & SOCKS | FULLY EQUIPPED LOCKER ROOM | PARTICIPANT GIFT | GAME DAY FOOD & BEVERAGES PROVIDED | RECEPTION PARTY

*EACH PLAYER IS RESPONSIBLE FOR FUNDRAISING A MINIMUM OF \$500 BEFORE PUCK DROP

GET INVOLVED TODAY. BE A GAME CHANGER.

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