

BLUE DOOR

Giving Hope A Home

Our path forward is framed within the following three strategic pillars:

CHANGE

Change focus to housing clients, with supports



GROW

Grow our reputation, reach, and impact



TRANSFORM

Embrace new innovations and methodology



Mission

To support people who are at risk of or experiencing homelessness to attain and retain affordable housing.

Vision

A Region where everyone has safe, affordable, and supportive housing.

Strategic Priorities



Housing, Housing Stability and Homelessness Prevention

As the largest provider of emergency housing in the Region of York, Blue Door provides 102 emergency beds for families, men, and youth and is a partner in Housing to Health, a housing first program. Looking through a "Housing First" lens, we have identified the need to transform our model of service delivery to include new housing options. Options such as transitional and shared/supportive housing will allow clients to live more independently with tailored supports. To demonstrate our commitment to ending homelessness, we will turn attention and energy towards programming that aims to prevent homelessness.



Health

Poor physical and mental health not only contribute to homelessness but are often also barriers to housing stability. By enhancing access to physical and mental health care for families, men, and youth, we will improve their ability to find and sustain adequate housing.



Employment

Meaningful employment is essential for our clients to secure and retain housing. Not only do we need to add more affordable housing but we need to create opportunities for higher paying jobs so that housing becomes affordable and sustainable. We will add innovative employment opportunities through a social enterprise run by Blue Door, as well as by working with current and new partners to provide easy access to existing employment programs.



Organizational Capacity & Excellence

To best serve the needs of marginalized individuals in our community, Blue Door will focus on the growth of programming and revenue generation. This will require well trained and motivated staff who have the tools to deliver on this new level of excellence. Blue Door, working collaboratively with our many partners, will become a recognized leader in the Region of York as it adds new programs and partners to facilitate innovative approaches to ending homelessness.

GOAL 1

Support the expansion of housing options to meet the needs of adults, families, and youth in the Region of York

GOAL 2

Improve the health and well-being of people at risk of or experiencing homelessness

GOAL 3

Create new employment opportunities for people at risk of or experiencing homelessness

GOAL 4

Increase organizational capacity to innovate and revise existing service offerings while cultivating new competencies that fuel innovation and progress in delivering relevant programs and services

1500

individuals housed in 3 years

75%

of clients report improved health as a result of Blue Door's support

70%

of participants enter into apprenticeship programs in the trades

3

new programs: housing, employment, and health