BLUE DOOR GIVES DIGNITY WITH GIVINGTUESDAY CAMPAIGN



During the pandemic, Blue Door saw an influx of people who were experiencing homelessness, and often their situation left them feeling like there was no hope.

Blue Door has recently announced that it will be continuing its GivingTuesday

tradition of raising money to provide life-saving services and has set a goal to raise \$40,000 by November 29th.

With this year's GivingTuesday theme being 'Giving Dignity' Blue Door wants to provide hope and supports to those who feel as though their dignity was taken from them in their hard times. With funds raised this year, Blue Door will support vulnerable seniors, youth, families, and neighbours who continue to be pushed into poverty and homelessness. Those who donate to Blue Door's GivingTuesday campaign will be assisting in purchasing gifts of dignity, such as food, toiletries, clothing, and bedding, which are all necessities to breaking the cycle of poverty.

From November 15th to November 29th all donations to Blue Door's GivingTuesday Campaign will be matched, so that they can go to greater lengths in helping the community's most

vulnerable. Donations this year have been and will continue to be generously matched. Donations will be matched by generous sponsors including Wyse Meter Solutions, Cambria Design Build Ltd., Diner Agency, Crier Media and Walterhouse Realty Group.

Those who want to donate or are interested in learning more about Blue Door and GivingTuesday are encouraged to visit Blue Door's website (bluedoor.ca).



www.bluedoor.ca

